

# CONTACTING COLLEGE COACHES

*Formatting an initial email to college coaches includes elements of the following:*

- **SUBJECT LINE**
  - Make it informative/ interesting to catch the college coach's attention (example: State Premiership right back with 3.8 GPA)
- **FIRST PARAGRAPH**
  - Introduce yourself (*athletic and academic accolades, any game relevant statistics, GPA, basic club information and any important team accolades*)
  - Send them video (*link to College Fit Finder player profile webpage*)
- **SECOND PARAGRAPH**
  - Why that school/team (*demonstrate some knowledge of the school, its programs, and the team/ coach*)
- **THIRD PARAGRAPH**
  - Engage the coach (*ask questions and let them know you're attending an upcoming college showcase*)
- Close with contact information (add high school or club coach contact info as you see fit).
- 2-3 sentences per paragraph and keep it simple!

*More advice can be found here:*

- NSCA Examples of email templates:
  - <https://www.ncsasports.org/recruiting/contacting-college-coaches/email>
- CFJ North Shore Recruitment Advice webpage:
  - <https://www.chicagofirejuniorsnorthshore.com/recruitmentadvice>